Sponsorship Benefits

The City of McMinnville Parks and Recreation Department
Sponsorship program is designed to market local businesses while making a positive impact on our community.

Why partner with the McMinnville Parks and Recreation Department?

- Parks and Recreation is at the core of our community
- Each partnership is unique and our priorities are to provide a mutually beneficial opportunity and create win-win initiatives
- Support local events
- On-site and off-site exposure



Annual Event Line-Up

Community Events

Fun Runs
Missoula Children's Theatre
Winter Fun Activities
Senior Center Special Events

Sports/Program Series

Youth Baseball/Softball
Survival Swim
Senior Center Coffee Hour

Summer Fun

Summer Concerts, Movies in the Park, & more!

For more information, contact:
Rachel Kaplan
503-474-5149
Rachel.Kaplan@mcminnvilleoregon.gov

McMinnville Parks and Recreation 600 NE Evans St McMinnville OR 97128 mcminnvilleoregon.gov/parksrec



Sponsorship Packages









	Platinum	Gold	Silver	Bronze	Copper	Champion	
	Level	Level	Level	Level	Level	Level	
	\$10,000	\$7,500	\$5,000	\$2500	\$1000	\$750	
Youth Baseball/Softball Sponsorship (Jersey & Banner)		A	A	,		٨	
or Activity Program Series	**	7	***	***	**	**	
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Sponsor Thank You in Quarterly	A		A	٨	_/_		
Activity Guide Included in Thank You ad in the Activity Guide	X	**	X	X	W	AL RE	
				/ \			
Sponsor Logo/Link on Parks & Rec Website	٨	A	٨	٨	- Million Co.		
	7	**	X	X			
Signage	A		<u> </u>	<u> </u>		No.	
At all listed events	\Rightarrow	\Rightarrow	\Rightarrow	\Rightarrow	ANT IN	TO CO	
Announcement at Events	A						
At all listed events	**	\Rightarrow	\Rightarrow				
Booth Space	٨	٨	٨				
At listed events	\sim	7	X				
	All events	5 events	1 event				
Company Ad in Quarterly Activity Guide	A	A		以 可			
Included in Quarterly activity guide mailed to 14,000	X	**	1	+ 4 + 4	1		
households			V 4 1		ANY 9	XIV	
Company Sponsorship of Adult League Team	٨	1 1 2 50		0 4 4			
	7						
Giveaway Opportunity	, ,	Friend of the Department					
At all listed events	\checkmark	Option 1) Youth Baseball/Softball Sponsorship					
					Sponsorship (Choice of Jersey or Banner)		
Top Billing	4	1		Option 2)	Coffee Hour S	ponsorship	
On Sponsorship Signs	W				\$500		