



City of McMinnville  
Planning Department  
231 NE Fifth Street  
McMinnville, OR 97128  
(503) 434-7311

[www.mcminnvilleoregon.gov](http://www.mcminnvilleoregon.gov)

# MINUTES

October 12, 2022  
McMinnville Economic Vitality Leadership Council  
Regular Meeting

3:00 pm  
Zoom Meeting  
McMinnville, Oregon

**Members Present:** Carson Benner, Mike Morris, Deven Paolo, Ellen Brittan, Trena McManus, and John Dietz

**Members Absent:** Dani Chisholm, Heather Miller, Gerardo Ochoa, Steve Patterson, Walt Gowell, Chris Chenoweth, and Robert Banagay

**Staff Present:** Jody Christensen - City of McMinnville, Jeff Knapp - Visit McMinnville, Gioia Goodrum - McMinnville Chamber of Commerce, Dave Rucklos - McMinnville Downtown Association, Patty Herzog - McMinnville Economic Development Partnership, Heather Hadley Blank - McMinnville Economic Development Partnership

**Others Present:**

---

## 1. Call to Order

Chair Benner called the meeting to order at 3:00 p.m.

## 2. Minutes

- August 18, 2021

The Council thought these were the wrong minutes to approve.

## 3. Discussion Items

- Workforce Development

Patty Herzog reported on the Workforce Development Partnership meeting last Wednesday. Unidos received a grant for workforce development and MEDP also received a grant.

- Innovation Center

Patty Herzog reported on the quarterly business leader roundtable presentation on the Innovation Center. They got good feedback about connecting with other organizations

to get plugged in. They had also selected a contractor for the planning and needs analysis work. The feasibility study on the infrastructure needs for the 160 acres on Highway 18 that was being funded by City's ARPA dollars had not been done yet.

There was discussion regarding the Three Mile Lane Area Plan which had not been approved by the Council yet.

- 8212 Business Assistance Grant Update – Noble Grant

Jody Christensen reviewed the McMinnville Business Recovery and Resiliency Plan. She discussed the grant timeline, the funding and requirements for State ARPA funds, the plan with priorities on recruiting and retaining workforce, trained workforce, and business resiliency, progress made so far, and next steps.

There was discussion regarding putting together the business list, RFP selection committee, need to hire a full time person to do this work instead of an outside firm, regulations for spending the ARPA funds, other funding opportunities, and concerns about capacity and what the City could do.

4. Rumor Mill

None

5. Citizen Comments

None

6. Committee Member Comments

None

7. Staff Comments

None

8. Adjournment

Chair Benner adjourned the meeting at 3:45 p.m.