



**CITY OF MCMINNVILLE**  
**PLANNING DEPARTMENT**  
 231 NE FIFTH STREET  
 MCMINNVILLE, OR 97128  
 503-434-7311

[www.mcminnvilleoregon.gov](http://www.mcminnvilleoregon.gov)

**MCMINNVILLE ECONOMIC VITALITY LEADERSHIP COUNCIL**  
**Community Development Center, 231 NE 5<sup>th</sup> Street**  
**Wednesday, February 19, 2020**

**4:00 PM – Regular Business Meeting**

COUNCIL MEMBERS	AGENDA ITEM
<p>Carson Benner, Chair McMinnville School District</p> <p>Kellie Menke, Vice-Chair City of McMinnville</p> <p>Jody Christensen, McMinnville Water and Light</p> <p>Walt Gowell, City of McMinnville</p> <p>Mike Morris, Chamber of Commerce</p> <p>Steve Patterson, Chamber of Commerce</p> <p>Dani Chisholm, MDA</p> <p>Kyle Faulk, MDA</p> <p>John Dietz, MEDP</p> <p>Deven Paolo, MEDP</p> <p>Ellen Brittan, Visit McMinnville</p> <p>Ty Rollins, Visit McMinnville</p>	<ol style="list-style-type: none"> <li>1. Call to Order / Introductions</li> <li>2. Discussion of Meeting Structure Moving Forward:           <p>This is a discussion about how the group wants to function moving forward.</p> <ul style="list-style-type: none"> <li>• How often to meet?</li> <li>• When to meet?</li> <li>• How do you want the agenda structured?</li> <li>• Do you want to have reports from all of the agencies at each meeting? Or do you want to identify one agency for each meeting to give a report on what they are doing and what they need help with?               <ul style="list-style-type: none"> <li>○ McMinnville Downtown Association</li> <li>○ Visit McMinnville</li> <li>○ MEDP</li> <li>○ Chamber</li> <li>○ City</li> </ul> </li> <li>• Do you want to schedule time at each meeting for innovative brainstorming relative to getting one or two of the initiatives in the plan moving forward? If so, how do we choose? Etc.</li> </ul> </li> <li>3. Review of At-Large Candidates:           <p>Council members had homework pieces to invite candidates to be the at-large council members. This is a report back.</p> </li> <li>4. Review of Economic Opportunity Analysis and MAC Town 2032 ED Strategic Plan:           <p>The City is currently working on a future employment land need analysis as part of McMinnville's growth planning. The committee working on this effort is nearing the end of their review and now trying to reconcile the land supply with the MAC Town 2032 Strategic Plan to ensure that McMinnville has the necessary land to support the plan's objectives.</p> </li> </ol>

---

5. Council Member Comments

6. Staff Comments

7. Adjournment

\*Please note that these documents are also available on the City's website [www.mcminnvilleoregon.gov](http://www.mcminnvilleoregon.gov); click on Government, click on Boards and Commissions, click on Economic Vitality Leadership Council. You may also request a copy from the Planning Department at the Community Development Center, 231 NE 5<sup>th</sup> Street, 503-434-7311.

---