

Culture, Parks and Recreation Bond



Why?

- It's been 38 years since the AC/CC were last improved & there have been no additions/expansions
- The population of McMinnville has doubled in size since then
- Parts of the aquatic center were built in 1956 & still remain (small pool)
- The Community Center building was originally constructed over 100 years ago

Project Timeline

- ▶ **2019** **Technical Data – Assess Facility Conditions**

Project Timeline

- 2019 Technical Data – Assess Facility Conditions
- ▶ 2020 **Rec Building Feasibility Study**

Project Timeline

2019 Technical Data – Assess Facility Conditions

2020 Rec Building Feasibility Study

▶ 2021 **Concept Planning**

Project Timeline

2019	Technical Data – Assess Facility Conditions
2020	Rec Building Feasibility Study
2021	Concept Planning
▶ 2022	City Finances

Facility planning project put on hold. City Council enacts city service fee and (2023) voters approve Fire District

Project Timeline

- 2019 Technical Data – Assess Facility Conditions
- 2020 Rec Building Feasibility Study
- 2021 Concept Planning
- 2022 City Finances
- ▶ 2023 City Manager Work Group

Project Timeline

- 2019 Technical Data – Assess Facility Conditions
- 2020 Rec Building Feasibility Study
- 2021 Concept Planning
- 2022 City Finances
- 2023 City Manager Rec Center Work Group
- ▶ 2024 Council goal setting for 2024 = build a new rec center

Project Timeline

- 2019 Technical Data – Assess Facility Conditions
- 2020 Rec Building Feasibility Study
- 2021 Concept Planning
- 2022 City Finances
- 2023 City Manager Rec Center Work Group
- 2024. Council goal setting for 2024 = build a new rec center
- ▶ **2024. MOU for Miller Property as location for Rec Center**

Project Timeline

- 2019 Technical Data – Assess Facility Conditions
- 2020 Rec Building Feasibility Study
- 2021 Concept Planning
- 2022 City Finances
- 2023 City Manager Rec Center Work Group
- 2024. Council goal setting for 2024 = build a new rec center
- 2024. MOU for Miller Property as location for Rec Center
- ▶ 2024 Initial poll (May) shows 52% support

Project Timeline



► 2024 May

- Created Engagement & Communication Plan
- iheartmac.org
- Developed core messaging



Culture, Parks & Recreation Bond



About

- 👤 350 participants
- 📄 345 survey submissions
- 📅 1 survey in the current phase
- ➔ [Share](#)

Take the Survey!



Project Timeline

► 2024 June & July

- Launched online survey
- Summer Fun events



What would you value most at the library?

Select up to two options.

*Select between 1 and 2 options

More space for children and families for activities and learning

Expanded availability of technology and materials for books, videos, audio, hobby, and home improvement

Areas for large meetings, small meetings, and study

None



Project Timeline

► 2024 August

- Viewpoints
- Crush



EXCITING CHANGES AHEAD
Potential for Parks (and Other City Amenities)
 An article by Susan Muir

Five years ago, the Parks and Recreation Department began its current five-year plan to address the needs of all citizens. The plan called for the replacement of aging and inaccessible buildings and spaces that meet the needs of everyone in our community.

As the Parks and Recreation Director for McMinnville, the opportunity to dramatically improve the amenities available to residents is really exciting. I hear firsthand from residents about their dissatisfaction with our current facilities that don't have the space to serve our growing population. Broken sidewalks and park features impact those in our community who are trying to use them. With the necessary resources, we could go from having community assets that are barely meeting our basic needs, to modern, accessible buildings and spaces that truly meet the needs of everyone in our community.

The City has continued to make progress and is considering placing a bond measure in front of voters no later than May 2025. A May 2024 poll put forth by the City found that 52% of respondents supported this "full package" approach, and there was excitement around many of the potential amenities. Here's a bit more about what each part of the project would include:

The new Recreation Center would be located at the Miller Property, adjacent to Joe Dancer Park, and would include space for educational, social, and cultural opportunities, a drop-in child care center for people using the facility, a new indoor track and fitness facility, two pools, including one for warm water therapy, and a two court gym.

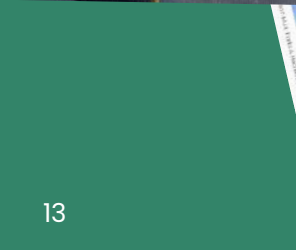
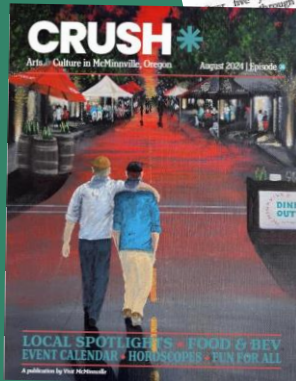
New and improved parks and open spaces would invest in developing new parks and improving elements of our existing parks and open spaces. This would include fixing and replacing features that are worn out and broken, adding safer playgrounds, increasing lighting and visibility, expanding loop trails and access to parks, and adding restrooms and outdoor sports facilities.

The enhanced library facilities would either build a new separate building adjacent to, or add on to the existing library at City Park to enhance and increase library facilities and services. An enhanced library means more opportunities for residents to gather and learn in its inclusive, welcoming and safe environments. The Carnegie Library will stay at its current location and be integrated into and be a key component of the overall library and park redesign.

Lastly, the renovated & expanded Senior Center would be a radical refresh, including a redesigned entrance for people with mobility issues, safety improvements for patrons and staff, a covered, shaded outdoor area for activities, and a more functional layout with modernized fitness and activity rooms.

I hope you share my feelings of excitement about the improvements for every one! As this project continues to develop, I invite you to visit our project page and sign up for the City's newsletter at theartsmac.org to stay involved. This is an incredible opportunity to shape the future of our community in a bold and positive way, and I look forward to keeping you updated as this project evolves!

Susan Muir (she/her) has served as McMinnville's Parks and Recreation Director for 7 years. She has a background in landscape architecture and public administration, and can often be found camping (vanlife) or hiking on the weekends with her husband, Todd.



News-Register
A12
 Friday
 August 2, 2024

VIEWPOINTS

GUEST COMMENTARY



New rec facilities needed for kids, community and future

By LISA MACY-BAKER
 Having been born and raised in McMinnville, I've seen the city grow and thrive over the years. As a lifelong love for our city has doubled, I've realized how much we've lost in the process.



Since returning to McMinnville in 2007, I have been engaged with the city of McMinnville in its efforts to develop new recreation facilities. As someone who cares passionately about access to health and wellness opportunities, I believe fulfilling this vision will create a stronger McMinnville for generations to come.

Because of that work, I was glad to see the majority of McMinnville voters support moving forward with a bond measure that would fund improvements to key community assets. The bond measure currently being considered would fund a new recreation center to replace our existing aquatic and community centers, enhance and expand the existing senior center, enhance the library, and upgrade parks and outdoor spaces across the city.

It has been a long path to this point. After years of discussion with the community and completion of feasibility studies and concept plans, the city, authorized by the recent poll results, is considering this bond measure as the best way to ensure these community assets meet the needs of our residents for years to come. This project would expand access to health and exercise opportunities for people of all ages and abilities, increase options to safely recreate outdoors, add spaces for residents to gather and learn in safe environments, and increase access to activities to stay engaged and healthy.

Planned upgrades include a warm-water recreation pool with additional play features and space for swim lessons, three a drop-in child care center for people using the facility. In addition, the recreation center

See REC FACILITIES, A14



Project Timeline

▶ 2024 September & October

- Continue community education
- Tools for communication
 - Instructional videos
 - Online tools
 - Social media posts
 - Strengthen FAQ's
- Operational Budget

Project Timeline

2024 September & October

- Continue Outreach
- Social media posts
- Operational Budget

▶ 2024 November

- Second Poll Design & Drafting
- Update FAQ, continue outreach
- Potential Open House

Project Timeline

2024 September & October

- Continued Summer Fun events
- Social media posts
- Operational Budget
- Survey Closes

2024 November

- Second Poll Design & Drafting
- Update FAQ, continue outreach
- Potential Open House

► 2024 December

- Second Poll conducted

Project Timeline

► 2025 January

- Project Summary & Recommendations
- Measure Design Begins
- Ballot Title Drafting Begins
(Title, Question, Summary,
Explanatory Statement)
- Elections Consultant & Bond Counsel/Financial
Advisory collaboration

Project Timeline

2025 January

- Project Summary & Recommendations
- Measure Design Begins
- Ballot Title Drafting Begins
(Title, Question, Summary, Explanatory Statement)
- Elections Consultant & Bond Counsel/Financial Advisor collaboration

► 2025 February

- Adopt Election Resolution
- Election Filings Submitted
- Messaging Review & Updates

Project Timeline

2025 March

- Submit City Communications for Safe Harbor Approval w/ SOS (informing not persuading)

Project Timeline

2025 March

- Submit City Communications for Safe Harbor Approval w/ SOS (informing not persuading)

2025 April & May

- Educational Efforts Resume with Safe Harbor Approved Materials
 - Digital Ads Run
 - Direct Mail Pieces
 - Social media posts
- Learning & listening sessions with community
- Open Houses

Project Timeline

2025 March

- Submit City Communications for Safe Harbor Approval w/ SOS

2025 April & May

- Educational Efforts Resume with Safe Harbor Approved Materials
 - Digital Ads Run
 - Direct Mail Pieces
 - Social media posts

Election Day May 20, 2025 (certified by June 19, 2025)

Questions?

Survey Key Takeaways

- This was community-oriented, not scientific like the May qualitative poll, but similar results were yielded.
- The Rec Center was identified as the feature most likely to be used by over 40% of respondents.
- Almost 70% of respondents "strongly support" the City moving forward with the proposal for May 2025.
- Over 50% expressed increased interest if they will receive lower-cost access than those residents outside the City.

Questions or Follow up?

Survey Takeaways Cont'd

- Short-answer responses varied, with some demonstrating strong support for community amenities, with comments about how improvements are necessary.
- Some expressed concerns about current staffing levels and ability to maintain buildings moving forward.
- Some responses focused on the financial implications and a desire to not see taxes increase.