



**City of  
McMinnville**

# City of McMinnville Parks, Recreation, and Open Space Plan

## Draft Strategic Framework and Priority Projects Work Session

September 2023



# Agenda Overview

1. Purpose
2. Process and Schedule Update
3. Draft Strategic Framework Summary
4. Questions and Discussion
5. Priority Projects Exercise
6. Next steps



# Purpose of the PROS Plan

- Update inventory and existing conditions
- Document needs and priorities
- Identify community-supported vision and goals
- Recommend projects and policies for next 20+ years
- Prepare for funding opportunities



# Equitable Park and Recreation Access

Defined as: the just and fair **quantity, proximity** and **connections** to quality **parks** and **green spaces**, recreation **facilities**, as well as **programs** that are safe, inclusive, culturally relevant and welcoming to everyone.



# Planning Process and Community Engagement

## PHASE 01 Fall 2022 - Winter 2023 INVENTORY



- Parks Tour and Conditions Assessment
- System Inventory
- Base Maps
- Community Involvement Strategy
- Website Launch
- Brief #1: Existing System Summary

- City Council Meeting #1
- DEIAC Meeting #1
- Planning Commission Meeting #1

## PHASE 02 Winter - Spring 2023 ASSESSMENT



- Community Survey
- Stakeholder Interviews and Focus Groups
- Park Accessibility and Equity Analysis
- Brief #2: Community Needs Assessment Summary

- City Council Meeting #2
- DEIAC Meeting #2
- Planning Commission Meeting #2

## PHASE 03 Spring - Summer 2023 STRATEGY



- Capital Improvement Plan
- System Development Charge Methodology
- Future Systems Map
- Comprehensive Plan and Zoning Code Updates
- Focus Groups and Town Hall Workshop
- Brief #3: Strategic Framework for Parks and Recreation

- Joint City Council/Planning Commission Work Session
- DEIAC Meeting #3

## PHASE 04 Fall - Winter 2023 ACTION PLAN



- Funding and Financing Plan
- Draft Master Plan
- Final Master Plan
- City Council Work Session
- Joint DEIAC/Planning Commission Work Session
- City Council Hearing

# Community Engagement to Date

**2,338** survey respondents

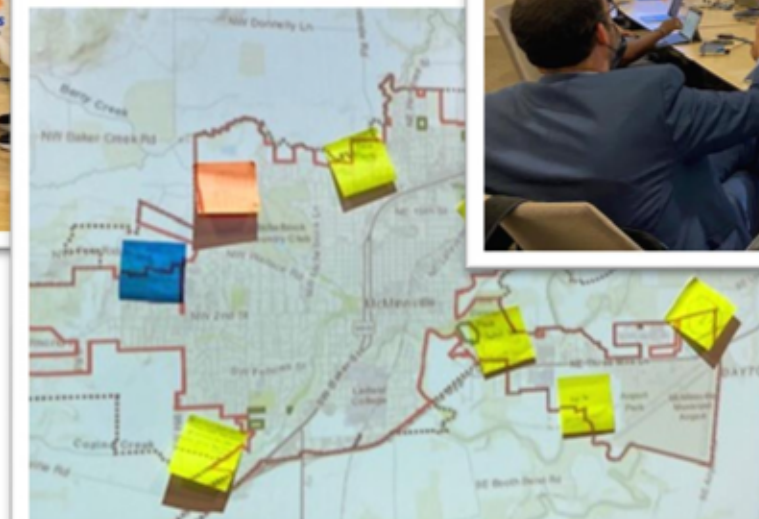
**8** in-depth interviews

Focus group meeting with:  
Schools  
Downtown  
Tourism  
Yamhill County

>> Unidos resource fair pop-up

>> High School students meeting

Meetings with City Council, Planning Commission,  
the DEIAC, McMinnville School District





# Renewed Vision

June Planning Commission and City Council Meetings

What goals or objectives would you like to see?

Reinvesting in  
existing system

Advancing social  
equity

Equitable park  
access

Opportunities  
for all ages

Safe parks and  
public spaces

Considering  
maintenance in  
decision-making

Sustainable  
design and  
operations

Multimodal  
connectivity

And more!



# Strategic Framework

The Strategic Framework addresses the following questions:

## *What is the role of the City?*

Based on MAC-TOWN 2032 (the city-wide strategic plan) the Mission identifies the purpose of the City government, its business, and essential services.

## *How do we imagine our future park and recreation system?*

Our Vision summarizes our City's aspirations for future parks and recreation services.

## *What do we want to achieve?*

Goals describe general approaches to achieve the vision, and objectives provide more specific direction to advance goals and for long-range change.



# Vision Statement

## McMinnville PROS Plan Strategic Framework

In McMinnville, parks and recreation define our incredible city by bringing the community together through an **inclusive and interconnected** system. From natural areas, vibrant public spaces, and variety of parks, events, and programs, our community enjoys a high quality of life that is **safe and welcoming** for everyone.

Together, these opportunities provide for lifelong **learning and fun for all ages, healthy lifestyles and natural habitats, and community cohesion**, while also supporting our local **economy, and unique heritage and culture**. McMinnville's parks and recreation system is **equitable** for everyone in every neighborhood, and we are committed to stewarding these places and opportunities for **future generations**.



# Goals

McMinnville PROS Plan Strategic Framework

**GOAL 1:** Ensure Equitable Park Access

**GOAL 2:** Support Community Cohesion

**GOAL 3:** Provide a Welcoming System

**GOAL 4:** Provide Safe and Clean Parks

**GOAL 5:** Support Diverse Recreation Opportunities

**GOAL 6:** Celebrate and Preserve Nature

**GOAL 7:** Increase Off-Street Trail Connections



# Key Objectives

- **A.1.** Strive for 10-minute walk/bike distance ( $\frac{1}{4}$ -mile to  $\frac{1}{2}$ -mile) to a park and recreation area
- **A.6.** Incorporate barrier-free and universal play areas, water play and nature play
- **B.2.** Connect to the South Yamhill River
- **B.6.** Expand pedestrian and bicycle system that links McMinnville's parks and open spaces



# Key Objectives

- **C.2.** Program parks to generate activity at different times of the day, during the evening, and on weekends
- **C.6.** Continue to sponsor or facilitate community-wide activities and events that promote interaction
- **D.2.** Establish a minimum threshold for park maintenance services at \$5,000 for each developed acre
- **E.6.** Communicate City and PROS Plan progress; provide pathways for additional community feedback



Does the draft Strategic Framework reflect community needs?

What questions and/or comments do you have about the draft vision, goals and objectives?



# Project Prioritization Exercise

1. Review proposed project types and cost scales (refer to packet)
2. Identify priority projects that best meet community needs
3. Discuss other key needs and priorities

# Project Types

There are four categories of potential projects organized by key community need:



## **Connections**

Trails and access improvements



## **Play and Gathering**

Play areas, sports facilities, or community spaces



## **Reinvestment**

Infrastructure repair/replacement and replacing worn or aging park assets



## **Nature**

Natural area improvements

# Cost Scale

Project types have an initial order of magnitude cost range associated with them including four levels:

**\$** (Low) = Less than \$50,000

**\$****\$** (Moderate) = Between \$50,000 – \$250,000

**\$****\$****\$** (High) = Between \$250,000 – \$1,000,000

**\$****\$****\$****\$** (Highest) = Greater than \$1,000,000





# Connections

Trails & Access Improvements

## Trail Amenities and Signage



## Exercise Stations



## Safe Routes to Parks



## Riverfront Trail



## Loop Trail



## Pedestrian Bridge







# Play and Gathering

Play areas, sports facilities, or community spaces

**Small Bike Skills Park**



**Community Garden**



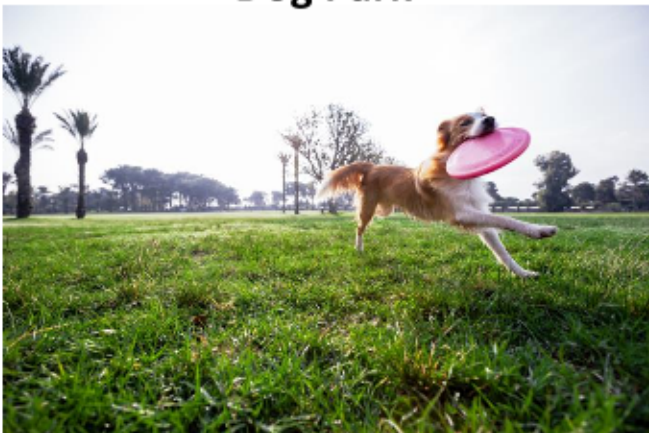
**Sport Court**



**Inclusive Play Area**



**Dog Park**



**Gathering Space**



**Event Space**



**New Park/Destination Play Area**







# Reinvestment

Infrastructure repair/replacement or replacing worn or aging park assets

**Lighting Improvements**



**Irrigation/Landscaping**



**Restroom**



**Facility Repairs**



**Accessibility Improvements**



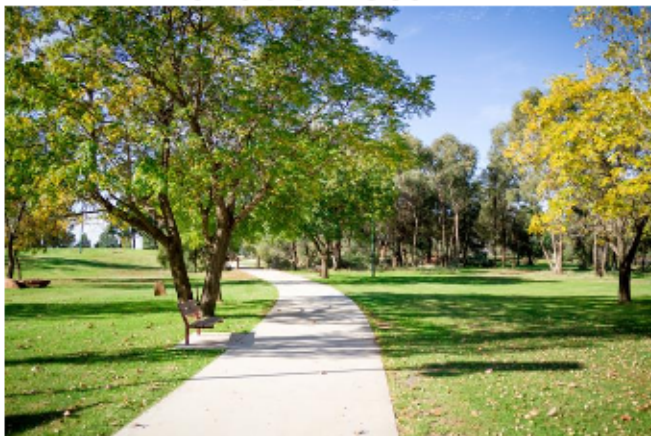




# Nature

## Natural area improvements

**Shade Trees**



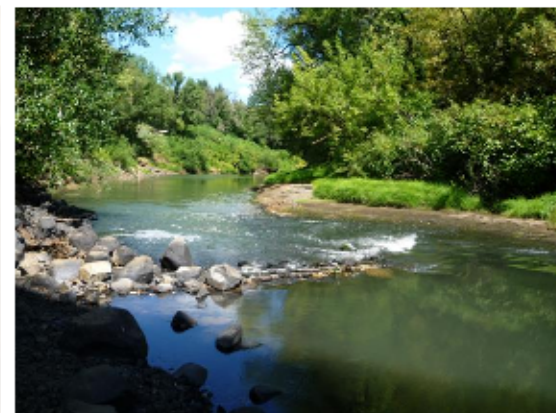
**Wildfire Risk Management**



**Interpretive Elements**



**River Access**



**Natural Resource Stewardship**



**Waterwise Landscaping**



**Flood Mitigation**



# What should we prioritize?

Using the project types and cost scales, we would like to understand your insights regarding how the City can best phase implementation of the PROS plan over time while best serving the community.



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